



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1376701
Schedule Dates 09/24/12-10/05/12
Advertiser Protect Your Vote Ohio (74095)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 2724 Issue 2 09/24-10/07/2012 (474834)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500x509 / (740) 201-5502
CPE 2724
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/21/12
Last Modified 09/21/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,617.50
Net Total \$48,832.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$35,050.00
Oct. 2012	18	\$22,400.00
Grand Total:	38	\$57,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football	09/29/12-09/29/12	2	:30	3:28P- 7P (EST)	1						X		1	\$18,000.00	\$18,000.00	Columbus (WSYX)	OSU vs Mich. St	9/21/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Columbus (WSYX)		9/21/12
3.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	5:58A- 6:57A (EST)		1	1	1	1	1			5	\$450.00	\$2,250.00	Columbus (WSYX)		9/21/12
4.0	Normal Line / SPOT	09/24/12-09/27/12	3	:30	6:58P- 7:30P (EST)	4	X	X	X	X				4	\$700.00	\$2,800.00	Columbus (WSYX)		9/21/12
5.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	11:01P- 11:35P (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Columbus (WSYX)		9/21/12
6.0	Normal Line / SPOT	10/01/12-10/04/12	2	:30	5:58A- 6:57A (EST)		1	1		1				3	\$800.00	\$2,400.00	Columbus (WSYX)		9/21/12
7.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		9/21/12
8.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	11:01P- 11:35P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		9/21/12
9.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	6:58P- 7:30P (EST)		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Columbus (WSYX)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: